



WEST CLAREMONT  
CENTER FOR MUSIC  
AND THE ARTS

WCCMA MUSIC HEROES  
Business Sponsorships 2020



Become a Music Hero! WCCMA's annual Concert Series features 9 to 12 performances by an incredible range of artists from classical to world music to jazz and funk, plus music events for the whole family. Your support brings world-class professional artists into direct and intimate connection with our community. These free or low-cost arts experiences enhance the high quality of life in our beloved Claremont. Your business's support helps weave the arts into the fabric of our community.

### **2020 MUSIC HERO: Season Underwriter**

Become a Music Hero by underwriting our entire 2020 professional Concert Series.

- Your business featured in all concert promotion:
  - Named in press releases regarding your sponsored Series and other print materials
  - Logo on 2020 all sponsored Concert Series posters and other per-concert print materials
  - Logo placement or named in social media posts regarding your concert
  - Logo placement in on-line event listings on WCC-MA.org and Event-Brite
- Full-page ad on the inside front cover or the back cover of all concert programs during the 2020 Season
- Your business name displayed at the top of all 2020 Concert Series posters and programs
- Logo displayed on the cover of the 2020 Season's Concert Series Program
- Logo displayed on the 2020 Season's Concert Series Program sponsor page
- Social media shout-out, linked to your business social media page(s)
- Thank you to your business in all 2020 Season pre-concert speeches given by the Executive Director
- Invitations to special meet & greets with Series Artists
- 4 free tickets with reserved seating to each concert in the 2020 Season or bundle your tickets for a group night at WCCMA
- Logo, with hyperlink to business website, on the wcc-ma.org annual sponsor pages
- Listing in all donor recognition lists for 2020 Season Concert Season

**Please sign me up as a 2020 MUSIC HERO: Season Underwriter**

**\$5,000**



## **2020 MUSIC HERO: Series Underwriter**

Support the Summer or Fall slate of concerts and public events as a Series Sponsor. In thanks for your generosity, your business will receive the following benefits:

- Your business featured in all concert promotion:
  - Named in press releases regarding your sponsored Series and other print materials
  - Logo on 2020 all sponsored Concert Series posters and other per-concert print materials
  - Logo placement or named in social media posts regarding your concert
  - Logo placement in on-line event listings on WCC-MA.org and Event-Brite
- Full-page ad in all concert programs during your sponsored 2020 Concert Series
- Logo displayed on the cover of the 2020 Season's Concert Series Program
- Logo displayed on the 2020 Season's Concert Series Program sponsor page
- Social media shout-out, linked to your business social media page(s)
- Thank you to your business in all 2020 Season pre-concert speeches given by the Executive Director
- Invitations to special meet & greets with Series Artists
- 2 free tickets with reserved seating to each concert in your Series or bundle your tickets for a group night at WCCMA
- Logo, with hyperlink to business website, on the wcc-ma.org annual sponsor pages
- Listing in all donor recognition lists for 2020 Season Concert Series

<b>Please sign me up as a Summer Series Underwriter (6-8 concerts)</b>	<b>\$3,000</b>
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<b>Please sign me up as a Fall Series Underwriter (3-4 concerts)</b>	<b>\$1,500</b>
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## **2020 MUSIC HERO: Concert Sponsors**

Support a single concert\*\* in our 2020 Summer or Fall Concert Series. In thanks for your generosity, your business will receive the following benefits:

- Your business featured in all concert promotion:
  - Named in press releases regarding your concert
  - Logo placement or named in social media posts regarding your concert
  - Logo placement in on-line event listings on WCC-MA.org and Event-Brite
  - Logo displayed on posters and other print materials associated with your concert
- Half-page ad in all concert programs during the 2020 Concert Series
- Logo displayed on your concerts' program page
- Logo displayed on the 2020 Season's Concert Series Program sponsor page
- Social media shout-out, linked to your business social media page(s)
- Thank you to your business in pre-concert speeches given by the Executive Director
- Invitation to a special meet & greet with the artists for your sponsored concert\*
- 6 free tickets and reserved seating for investors, board, employees, and guests to the sponsored concert (\$250 value)
- Logo, with hyperlink to business website, on the wcc-ma.org annual sponsor pages
- Listing in donor recognition lists for 2020 Season Concert Series

**Please sign me up as a Concert Underwriter**

**\$1,000 - \$1,499**

**If possible, I would prefer my sponsorship to support the following artists:**

**First choice** \_\_\_\_\_

**Second choice** \_\_\_\_\_



## **BENEFACTOR**

- Logo included on 2020 Season's Concert Series Program sponsor page
- Quarter-page ad in 2020 Season's Concert Series Program
- Logo, with hyperlink to business website, on the wcc-ma.org annual sponsor pages
- Listing in donor recognition lists for 2020 Season Concert Series
- 2 tickets, with priority reserved seating, to a concert of your choice

**Please sign me up for a Benefactor Sponsorship**

**\$500 - \$999**

## **PATRON**

- Business Name on our 2020 Season's Concert Series Program sponsor page
- Logo, with hyperlink to business website, on the wcc-ma.org annual sponsor pages
- Listing in donor recognition lists for 2020 Season Concert Series

**Please sign me up for a Patron Sponsorship**

**\$250 - \$499**

**Love the arts, but can't commit to a formal sponsorship at this time?  
That's okay. Please consider making a contribution as a Business Arts Lover.**

## **BUSINESS ARTS LOVER**

- Business Name, with hyperlink to business website, on wcc-ma.org annual sponsor web pages
- Listing in donor recognition lists for 2020 Season Concert Series

**Please sign me up as a Business Arts Lover Under**

**\$250**

*\* Please notify the executive director at least 24 hours before the event, if you would like to take advantage of priority seating and at least 48 hours before the event for pre- or post-concert meet & greets.*

*\*\* Sponsorship of specific concerts is granted on a first-come, first-served basis at the discretion of WCCMA. We will do our best to match your businesses with a preferred artist or ensemble, when requested.*